



OFFICE USE:	
REC'D	_____
CHECK#	_____
ENTRY#	_____
LOGGED	_____



Greetings!

The season is quickly approaching for Holiday songs and parties and we are so excited to start planning for our 2018 Fairview Christmas Parade. We are so happy that you are interested in having some fun with us! As always it is YOU that makes this such a wonderful time of the year and we thank you in advance for your participation! This year our theme is FESTIVAL OF LIGHTS! As you can probably guess it is all about lighting up this city with the most amazing displays of lights, lights, lights! There are really no limits to how you can use lights to make your display a show stopper! Don't forget we are giving away prizes for the top 3 best (lighted) entries so have fun and we will see you on December 8th! \*Once application is received we will be emailing out detailed information on entry arrival times to staging area, judging, etc. This year our parade route will be starting at Westwood Elementary school and ending at the Walmart parking lot. Step off time is estimated to be 4:30 as sunset is at 4:34 and we are wanting to step off prior to complete darkness for safety reasons.\*

## Application Information

Organization: \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Entry Fee: **\$25.00** Please include with your application. Please do not send cash through mail.

**\*Please read and become familiar with all Parade Safety Guidelines on page 5**

*Fairview Chamber of Commerce \* P.O. Box 711 \* Fairview, TN. 37062 \* 615/310/0255 \* fairviewchamber.org*

## **Entry Information**

Entry Title \_\_\_\_\_

Will your entry have music or sound? Yes \_\_\_ No \_\_\_ Type of sound?

**Describe your entry. (Float? Walking? Riding bikes. Please give detailed description of the entry.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **Entry Dimensions**

Overall Legth \_\_\_\_\_ Number of Walkers \_\_\_\_\_ Number of Riders \_\_\_\_\_ Number of Animals \_\_\_\_\_

Number of vehicles and trailers: \_\_\_\_\_

## **Entry Narrative**

This information will be used by the Parade Announcer and the WDKN . Please include the name of the organization and the message you are trying to convey to the parade attendees

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **Commitment and Release**

***I hereby promise and agree to communicate the attached list of parade guidelines to all participants for the above named parade entry and to ensure all guidelines are followed by such individuals. I and entry participants assume all risk of bodily injury or property damage while participating in the 2018 Fairview Christmas Parade And will not hold the Fairview Chamber of Commerce or the City of Fairview responsible for personal injury, theft, or loss of any kind.***

Print Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## **Payment**

Please remit application with the fee of \$25.00 to the Fairview Chamber of Commerce. Application and entry fee must be received no later than **November 15th, no late entries will be permitted.** Mailing address is at the bottom of the application. Applications may also be emailed to [fairvieweachamber@gmail.com](mailto:fairvieweachamber@gmail.com) or dropped off at Holman's Florist. For your convenience you may remit payment online at [www.fairviewchamber.org](http://www.fairviewchamber.org) .

## **Sponsorship Support**

The Chamber of Commerce is working to pair Sponsors and parade entrants to assist with the cost of building and decorating the floats and to give businesses which may not be entering their own float a way to advertise in the parade. If you would like to be a sponsor please complete the sponsorship agreement section below. If you would like to have your entry sponsored please complete top section of page 4.

Sponsors will be paired with participants by the Chamber of Commerce on a first come, first serve basis. However, sponsors may request the opportunity to sponsor a particular entry. If an entrant has a relationship with a business in the area they are welcome to ask for the sponsorship of that business. The full check in the amount of **\$275.00 and logo** must received by the Chamber no later than **November 15th**. The Chamber will provide the check to the paired entrant in the amount of \$100.00 for supplies needed to for their organization.

## **What comes with my \$275 Sponsorship?**

- \$100 given to support the sponsored float for supplies and decorations
- Banner with your logo displayed on float
- Appreciation banner at front of parade with business logo
- WDKN radio promotion of your business before and during parade via free app
- Sponsorship acknowledgement with logo on chamber and social media sites

## **I would like to be a sponsor**

Business name \_\_\_\_\_

I am requesting to sponsor the following parade entrant \_\_\_\_\_

**\*Please read and become familiar with all Parade Safety Guidelines on page 5**

*Fairview Chamber of Commerce \* P.O. Box 711 \* Fairview, TN. 37062 \* 615/310/0255 \* fairviewchamber.org*

I have provided my logo\_\_\_\_\_ ( initials)

Please provide the a brief narrative of your business and what you would like the announcer to say about your business. (Brief elevator speech)

---

---

---

**I would like my entry to be sponsored**

**Parade Entry Name** \_\_\_\_\_

**Optional:** \_\_\_\_\_ I am requesting, and I am contacting, the following business and organizations to seek sponsorship.

\_\_\_\_\_ I would like the parade committee to contact the following business \_\_\_\_\_ on my behalf to seek sponsorship.

**Entriant / Participant Agreement**

**If entry is paired with a Sponsor I agree to the following ( please initial )**

\_\_\_\_\_ All sponsor dollars received will be used for the decorating of the entry.

\_\_\_\_\_ Our entry will include the visible and appropriate display of ***Festival of Lights*** themed poster to ensure that our sponsor is effectively recognized for their support and participation.

\_\_\_\_\_ I understand that sponsorship is not guaranteed even if requested, and that sponsors and entrants will be paired on a first come first come basis by the Chamber of Commerce.



## **Parade and Safety Guidelines**

- 1. All participants must observe all applicable rules and follow instructions from the police and parade officials or be barred from the parade. The Chamber of Commerce reserves the right to remove any entrant not conforming to these rules from the parade prior to assembly, while assembling or any time during the parade, or any entrant refusing to follow instructions of police and parade officials.**
- 2. Entrants must check in by assigned time. Late arrivals will be admitted only at the discretion of officials.**
- 3. Vehicles, which are not in the parade, will not be permitted to park in the in the staging area. ( Children drop off information will be provided)**
- 4. An adult must be present on any float or entry that has children, 16 and under present.**
- 5. No Santa suits or costumes are allowed. Santa will be featured in his sleigh on the Fairview Chamber of Commerce float.**
- 6. Walkers in the parade may hand out candy or other items to children and parade attendees. Throwing candy from floats and / or vehicles in the parade is prohibited.**
- 7. A space of approximately 50 feet should be kept between each entry unless instructed by and official to close the gap.**
- 8. Drivers of vehicles in the parade must be a minimum age of 18 and be able to provide proof of age to a parade official.**
- 9. Only Christmas and Holiday themed music will be allowed.**
- 10. No fireworks, open flames, or confetti will be allowed.**
- 11. No smoking or drinking alcoholic beverages while in the parade or in the lineup.**

**\*Please read and become familiar with all Parade Safety Guidelines on page 5**

*Fairview Chamber of Commerce \* P.O. Box 711 \* Fairview, TN. 37062 \* 615/310/0255 \* fairviewchamber.org*